



For more information, contact:
Stacey Moyers
Girl Scouts of Eastern Pennsylvania
267.308.4983
smoyers@gsep.org

**GIRL SCOUTS OF EASTERN PENNSYLVANIA ANNOUNCES 2024 TAKE THE LEAD
GREATER PHILADELPHIA HONOREES**

*Four women leaders who exemplify courage, confidence, and character selected,
will be paired with local Girl Scouts as mentors and honored this March*

MIQUON, PA (November 30, 2023)— [Girl Scouts of Eastern Pennsylvania](https://www.gsep.org) (GSEP) is thrilled to announce its 2024 Take the Lead Greater Philadelphia honorees, women who exemplify the Girl Scouts' mission to build girls of courage, confidence, and character, who make the world a better place.

This year's honorees are leaders in industry and the community, who serve Greater Philadelphia and its residents not only as part of their professional careers, but also through their commitment to causes and communities they support. They will be honored at a special, Girl Scout-led event at Vie on N. Broad Street on March 5, 2024.

2024 Take the Lead Greater Philadelphia Honorees

- **Chellie Cameron, President & Chief Executive Officer, Chamber of Commerce for Greater Philadelphia:** In her role, Chellie represents over 600,000 employees across 11 counties in the Greater Philadelphia area. Under Chellie's leadership, the Chamber drives impact and business growth by amplifying the influence of business in the region, advocating for a more competitive business climate, and growing a vibrant and diverse business community. Guided by a deep passion for service, Chellie prioritizes transparency, collaboration, and inclusivity to inspire women and girls to pursue their dreams and calls to service alongside her. She also serves on multiple international, national, and local boards and advisory groups, such as the World Trade Center of Greater Philadelphia and the Philadelphia Convention and Visitors Bureau, to steer change and expansion across multiple industries.
- **Honorable Karen Yvette Simmons, Judge, Philadelphia Municipal Court:** Initially elected to the Philadelphia Municipal Court in 2005, Judge Simmons predominantly presides over cases in the Criminal Division where she continues to bring honesty, integrity, commitment, and fairness to the bench. Judge Simmons' commitment to criminal justice, social justice, professional excellence, and mentoring has been recognized through the receipt of numerous awards such as the Rutgers Law School-Rev. Dr. Martin Luther King, Jr. Champion of Social Justice and Equality Award and the Justice Juanita Kidd Stout Woman of Distinction Award. Her active involvement in local organizations such as the NAACP and Jack and Jill of America proves her dedication to aiding underserved communities and her continuous encouragement for young women to reach their potential in every aspect.
- **Molly D. Shepard, MS, MSM, Founder & Chief Executive Officer, The Leader's Edge:** Molly's role in The Leader's Edge, an executive coaching and leadership development firm, has led C-suite, executive, and high-potential leaders to enhance their performance, grow their careers, and increase their impact on business. Molly established The Leader's Edge in 2001 to address the limited representation of women in the highest ranks of American business and continues to provide the tools needed to combat challenges faced in the workplace. Additionally, through her leadership as Chairman, President and Co-founder of Manchester Inc., one of the world's largest career development consulting firms, Molly has helped thousands of people a year transition and reach their potential as leaders under her guidance – earning numerous accolades for her outstanding commitment to the community.
- **Tina Simmons, Executive Vice President, Human Resources, Comcast – Xfinity Growth Innovation & Experience (XGIE):** Through her role at Comcast, Tina is responsible for leading all facets of human

resources and organizational effectiveness for the XGIE division and all people-related functions including compensation and benefits, diversity, employee relations, and labor relations. Tina dedicates her career to improving company functionality and providing a productive work environment. As an SVP, Tina inspires women across Comcast's business to take on leadership roles of change and foster career growth. Tina is also an At-Large Member of the Board of Directors for the Women in Cable and Telecommunications (WICT) Network, as well as an Executive Champion of Comcast's Women's Employee Resource Group to help spearhead numerous strategies to promote DEI values across the company.

"Our 2024 Take the Lead Greater Philadelphia honorees have impacted Greater Philadelphia through their authentic leadership journeys. Their pursuit of excellence, commitment to service, and passion for making the community better inspire us all and we are thrilled to honor them this year," said Kim E. Fraitess-Dow, Chief Executive Officer of GSEP. "These exemplary leaders are incredible role models for our Girl Scouts who are building their courage confidence and character to make the world a better place.

Take the Lead is more than just an opportunity to recognize women leaders. It's also a unique leadership opportunity for Girl Scouts.

As part of the program, high school-aged Girl Scouts are paired with each honoree to shadow them for a day, gain valuable career and leadership insights, and receive guidance on building their professional network. The girls, who are selected through a competitive application and interview process, then creatively reflect on the experience and deliver presentations at the event. In addition, Girl Scouts will serve as presenters, emcees, event hosts, social media influencers, and chorus at the event.

Take the Lead is co-chaired by Lisa Detwiler, Managing Director, General Counsel of FS Investment Solutions, and the Chief Compliance Officer of FS Investments' registered investment advisers, and Haniyyah Sharpe-Brown, Local Market Lead, Philadelphia & Pittsburgh at Accenture. At FS Investments, Lisa leads all compliance, risk, cybersecurity governance, and regulatory matters to fulfill the company's mission in delivering superior performance and innovative investment and capital solutions. At Accenture, Haniyyah develops the consulting company's local market and brand visibility in Philadelphia and Pittsburgh while overseeing engagement with the local business and nonprofit communities.

"Our Take the Lead Greater Philadelphia event raises important funds for Girl Scouting in Eastern Pennsylvania, which makes this a highly anticipated ceremony every year. Girl Scouts of Eastern Pennsylvania is incredibly grateful to our event co-chairs and committee members who work diligently to support programs for Girl Scouts across the region, ensuring that every girl has access to the Girl Scout Leadership Experience," said Fraitess-Dow.

This year, GSEP will highlight the important program pillars of Girl Scouting, STEM, the Outdoors, Life Skills, and Entrepreneurship as guests are welcomed to join Troop Take the Lead and engage in Girl Scout-led activities throughout a themed cocktail reception followed by an inspiring program celebrating outstanding leaders and girls making a difference in our community.

Guests will enjoy a reception featuring a menu of passed hors d'oeuvres and food stations followed by a seated program and paddle raise for campership support, helping provide hundreds of Girl Scouts throughout Greater Philadelphia the opportunity to experience all that camp has to offer with the help of financial aid.

PECO is a proud Presenting Sponsor for the Girl Scouts of Eastern Pennsylvania's Take the Lead Greater Philadelphia event.

For more information about Take the Lead sponsorships and tickets, visit www.gsep.org/takethelead or call 267-281-5610.

About Girl Scouts of Eastern Pennsylvania

Girl Scouts of Eastern Pennsylvania (GSEP) is the largest girl-serving organization in Pennsylvania and builds girls of courage, confidence, and character, who make the world a better place. What was started in 1912 in Savannah, Georgia by founder Juliette Gordon Low as one small, yet dedicated troop of diverse girls has grown into 2.8 million Girl Scouts across the U.S. today. GSEP serves more than 25,000 girls in partnership with more than 11,000 volunteers in Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton, and Philadelphia counties. Today, 80 percent of women in leadership and executive roles in the U.S. were Girl Scouts. Girl Scout alum comprise 70 percent of women in the U.S. Congress. For further information about Girl Scouting, how to join, volunteer, reconnect, or donate, call 215-564-2030 or visit www.gsep.org. Follow @GirlScoutsEPenn on X, Instagram and Facebook.

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